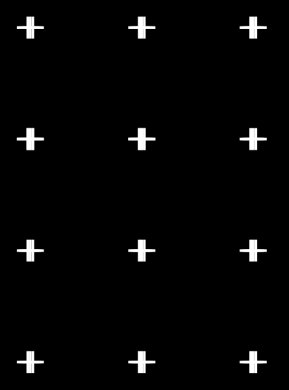


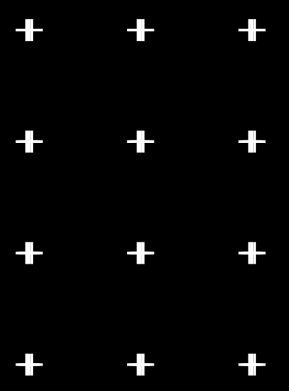
**“Streetwear is an ART movement,  
it's about discovering something  
which was never there. It's about  
creating things”**

**VIRGIL ABLOH**

Artistic Director at Louis Vuitton & Founder of Off-White

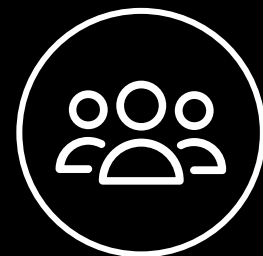


# HOW DO CONSUMERS BUY INDEPENDENT STREETWEAR?



Consumers' desire to discover emerging brands is met by a fragmented marketplace with various issues

DISCOVERY



AGGREGATION TOOLS |   reddit

RETAIL SHOPS + D2C CHANNELS

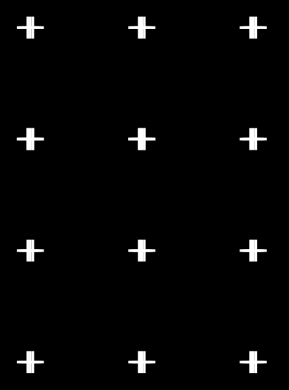
APPLICATIONS | SSENSE END.

MARKETPLACE ISSUES

**LIMITED ACCESS**  
Limited Collections + SKUs  
(Physical Constraint)

**LACK OF CONVENIENCE**  
Bookmark Folder  
Email Newsletter  
Set Reminders for drops

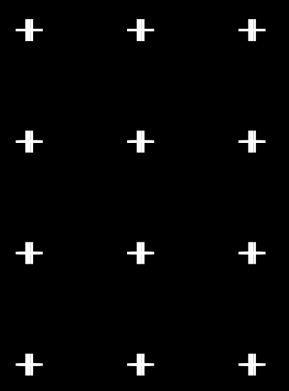
**NO UNIQUENESS**  
All Mainstream Fashion Brands & Designers



## THE SOLUTION

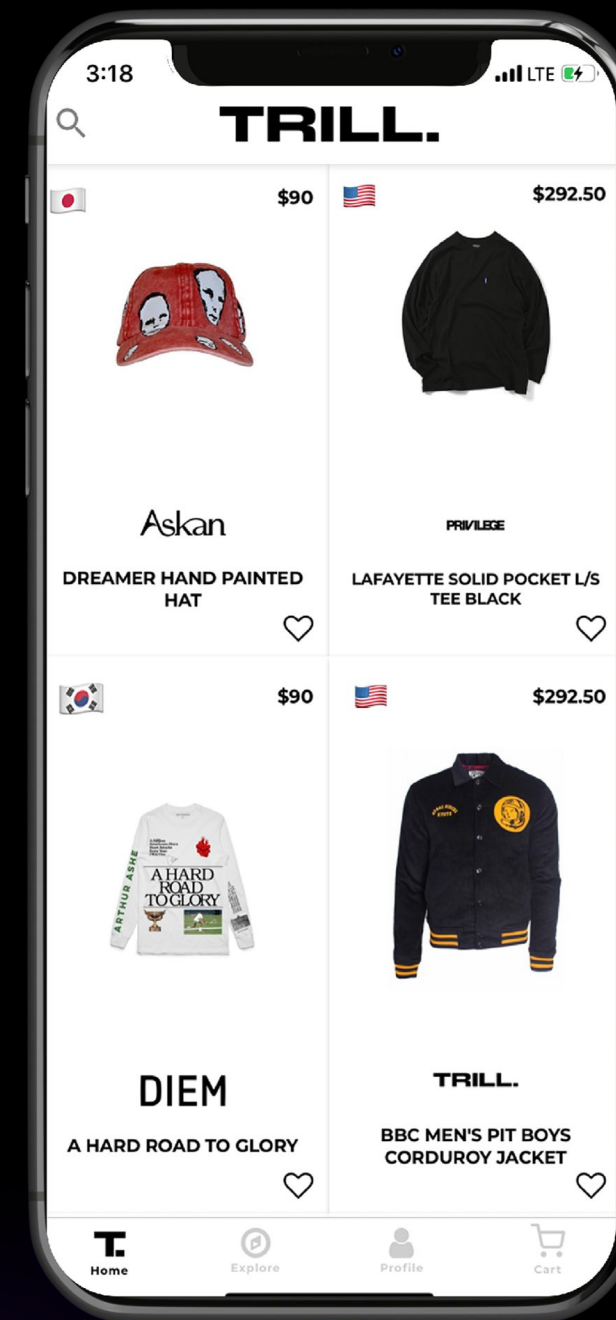
**TRILL connects emerging streetwear designers & brands from around the world in one marketplace for streetwear fanatics to discover & purchase from them.**

# TRILL makes Streetwear more **Accessible & Individual**



## FOR BRANDS:

- Ability to do "SUPREME" like Pre-Orders and Limited Drops
- 5 Min Integration with TRILL SaaS
- Access to 100k+ Obsessive Streetwear Fanatics
- No Inventory held by TRILL
- Meaningful & Relevant Data Insights by TRILL Team

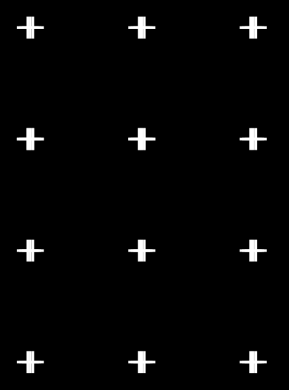


## FOR CONSUMERS:

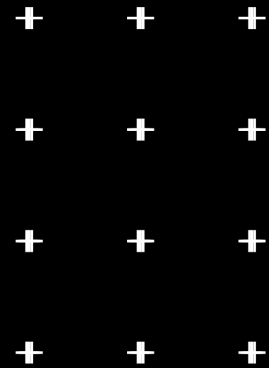
- Bespoke Curation – using Machine Learning
- Simple UI for Discovery
- Access to emerging global unique designers & brands



Scan to experience TRILL



# TRILL MAKES A 40% COMMISSION ON EVERY SALE FROM BRANDS



## Brands









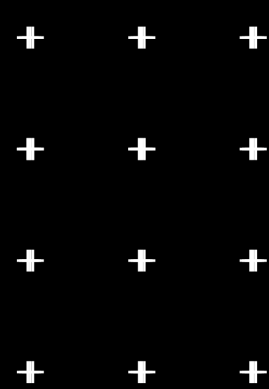
Purchase



Profit




 <p><b>Tony Rainwater</b> Tony Rainwater is a designer based in New York City who draws inspiration from 90s British Rave Culture, 80s Japanese Manga and contemporary street style. <a href="#">Shop Tony Rainwater</a></p>	 <p><b>Almost Gods</b> Almost Gods is an Indian Streetwear Brand started in 2018, which mixes the story of Streetwear with the tradition of storytelling and craftsmanship of India. <a href="#">Shop Almost Gods</a></p>	 <p><b>Nineteenth Letter</b> Nineteenth Letter is an individual designer based out of Chicago that focuses on unique, loud and playful cut and sew designs for everyday wear. <a href="#">Shop Nineteenth Letter</a></p>
 <p><b>Dust of Gods</b> Dust of Gods by Antonio Tadrist is a brand selling truly unique, wearable art. Each Dust of Gods Jacket is a hand-picked canvas that is cut, dyed, painted, and embellished to become an intricate work of art. <a href="#">Shop Dust of Gods</a></p>	 <p><b>By Stan R.</b> Raised in Chicago, Illinois, Stan is a self taught seamstress and tailor. He was influenced at an early age by the streetwear culture and lifestyle brands based out of Chicago that sparked his interest in fashion. <a href="#">Shop By Stan R.</a></p>	 <p><b>Beebosloth</b> Based out of California, Beebosloth creates their pieces by bringing to life ink and paper illustrations. <a href="#">Shop Beebosloth</a></p>



# TRILL OFFERS DISCOVERY-BASED ML, STRONG MOAT, AGILE BIZ MODEL COMPARED TO OTHER MARKETPLACES

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	<b>TRILL.</b>	<b>END.</b>	<b>FARFETCH</b>	stock 
<b>Exclusivity</b>	✓	X	X	X
<b>Brand Integration Speed</b>	<5 Mins	X	<5 Mins	X
<b>Asset-Light Business Model</b> (No Inventory is held.)	✓	X	✓	X
<b>Marketplace Supply Focus?</b>	Emerging Global Streetwear	Mainstream Established Streetwear	Mainstream Established Luxury	Reselling Mainstream Streetwear
<b>Gen-Z Cool?</b>	✓	✓	X	✓

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# AND FINALLY, THE TEAM BEHIND **THE MAGIC**



**RAHUL TIWARI**  
**Founder & CEO**  
2x Serial Entrepreneur  
(INDIA)



**FILIP MITROVIC**  
**Co-Founder & CMO**  
7+ Years Experience in AD  
& Marketing



The Washington Post



**DAPHNE CARMELI**  
**Executive Advisor**  
9X Successful Exits  
Ex-NetScape



**CESAR AUGUSTO**  
**Co-Founder & Head  
of Merchandising**  
15 Years Exp in Luxury  
Streetwear/ Retail



**EMILY WASSERMAN**  
**Head of Global Brand  
& Talent Acquisition**  
Loves disruptive retail  
models + digital innovation

