

The logo for inrv features a blue stylized arch above the lowercase letters 'inrv'. The 'i' and 'n' are connected at the top, and the 'r' and 'v' are also connected at the top. The letters are a bold, sans-serif font.

an instant upgrade for any kitchen



Our Mission

Bring **safety** and **simplicity** to the kitchen



The Need

Connectivity everywhere except the kitchen



**<https://smart.house/smart-home-automation-top-troubleshooting-tips/>*



The Opportunity

Kitchens are not smart or safe

50%

of house fires are caused by unattended cooking alone

\$1B+

annual property damage due to unattended cooking

500

cooking-related calls responded to by fire departments per day

12+

years before appliances are replaced

Macro Trends



meal-kit & grocery delivery



of smart home devices per household



acceptance of home automation

The Solution

Use IoT technology to make any stove smart



Smart knobs

- ✧ Retrofit to any existing stove (gas or electric)
- ✧ Auto shut-off in case of hazard
- ✧ Automatic temperature change



Mobile App

- ✧ Real-time monitoring
- ✧ Remote control
- ✧ Quickly set cook times



The Future

Devices unlock huge opportunities

Data

Smarter appliances



Automated Cooking

Cook effortlessly right at home



Personalization

Predictive analytics



Market Size

U.S.

\$22B

Total Addressable Market

145m+ installed stoves in US

\$5B

Serviceable Available Market

25m households of adults with kids

Primary Customer



Adults

30-50 yrs

Kids <18 at home
Caregivers of elderly parents

Secondary Customer

Elderly

Revenue Model

Hardware + Software

Hardware

Inirv Kit
(\$99 - \$279)

Software

Monitoring Service
Recipe Content



Go-To-Market

B2C → B2B2C → B2B

Phase 1: 2017-18



Kickstarter
Preorders



Patented IP

(1K units)

Phase 2: 2019-20



E-Commerce
Amazon



Social Media
TV



Co-marketing
Partnerships

(50K units)

Phase 3: 2021-22



Apartment &
Retirement
Communities



Insurance
Providers



Smart Home
Installers

(500K units)

Phase 4: 2023+



Appliance
Manufacturers



New
Construction



Retail

(1M units)

Competition

Simple installation, low cost, peace of mind



Our Competitive Advantage



Simple installation



Low cost



Multipurpose



Easy to use



Seamless fit



Collaboration opportunities

Traction

Strong early traction

Consumer

\$1M+ Preorders
(7,000 unique orders)

Partnerships

LOI from BSH &
Fire Departments

Funding



IP

Issued Utility Patent
Retrofit and Integration





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